

Find your path to success 把握未來大方向



Education & Careers Expo 教育及職業博覽

20-23/1/2022

Hong Kong Convention and Exhibition Centre

香港會議展覽中心

HKSAR Government Convention and Exhibition Industry Subsidy Scheme
香港特區政府會議展覽業資助計劃

Enjoy **50% off** the fee or up to **HKD100,000/USD12,820** subsidy for participating the HKTDC Education & Careers Expo 2022. Please contact us for details!

參加「香港貿發局教育及職業博覽2022」可獲高達**50%**或上限**港元100,000/美元12,820**資助。
詳情請聯絡我們！

Empowering a **Brighter Future** 創建**璀璨前程**

The HKTDC Education & Careers Expo provides a valuable platform for educational institutions, government departments and private enterprises to communicate directly with the public by disseminating up-to-date information on further studies and career opportunities. The 30th edition featured 800 institutions from 24 countries and regions that took full advantage of the interactive nature of the expo.

香港貿發局教育及職業博覽為教育機構、政府部門及私營企業提供一個寶貴的平台，與公眾人士接觸，提供升學及就業資訊。第30屆博覽雲集800家來自24個國家和地區的參展機構，讓他們成功透過博覽，與參觀人士互動交流。



Themed Days 主題日

Theme days are set for the expo to highlight the latest and hottest opportunities in different aspects of education and careers.

博覽設置主題日以介紹教育和職業方面最新和熱門的範疇。

Thematic Zones 主題展區

Career-themed Zones 職業專區

- Careers 職業
- Recruitment Square 招聘廣場



Education-themed Zones 教育專區

- Continuing Education 持續進修
- Local Studies 本地教育 **NEW**
- Overseas & Mainland China Education 海外教育及中國內地升學 **NEW**





Youth Zone 青年廣場

Exhibitors reach out the youngsters and inspire them with bright ideas, comprehensive information and innovative programmes in relation to internships, overseas work experience programmes and career planning.

參展商直接接觸年輕人，為他們提供有關實習計劃、海外工作體驗計劃和職業規劃的創新意念及全面資訊。



Inspiring & Exciting Events / 精彩活動

Speakers of last edition 上屆出席嘉賓：

Dr Tong Siu Sing 湯兆昇博士
Senior Lecturer from the Department of Physics at the Chinese University of Hong Kong
香港中文大學物理系高級講師



Lam Yat Yan 林溢欣
Renowned DSE Tutor
中文補習名師



Dr Jeffrey Hui 凌羽一博士
Education Expert
教育專家



Bonnie Wong 黃正宜
DJ from Commercial Radio Hong Kong
香港商業電台節目主持人



Reserve Your Booth Today 請即報名參展

Participation Fee 參展費用

- **9 sq.m. Standard Booth** ▶ HKD港元32,980 / USD美元4,435
9平方米標準展台

*Standard Booth inclusive of space cost plus 標準展台設施包括:

- (a) Booth facilities including side/back walls, carpet, fascia with company name, lockable storage cabinets, display shelves, spotlights, desk, chairs, 500W socket, stand cleaning
側板/背板、地氈、公司名牌、有鎖儲物櫃、陳列架、射燈、桌子、椅子、500W插頭及攤位清潔服務
- (b) Free company entry in Exhibition Guide Map 展覽索引不另作收費

- **Custom Build Participation** ▶ HKD港元3,260 / USD美元435 (per sq.m. 每平方米)
特裝參展 (Minimum 18 sq.m. 最少租用18 平方米)

Please fax the reply form to 表格請傳真至 **(852) 2824 0026** or you may mail to HKTDC 或郵寄至「香港貿易發展局」
Please send us more information on exhibiting in the **HKTDC Education & Careers Expo 2022**
請惠寄有關參加 **香港貿發局教育及職業博覽2022** 的資料

Company Name 公司名稱: _____

Contact Person 聯絡人 (Mr先生 / Ms女士): _____

Title 職銜: _____

Office Address 公司地址: _____

Country / Region 國家 / 地區: _____

Postal Code 郵編: _____

Office Tel 公司電話: (_____)

Office Fax 公司傳真: (_____)

Office Email 公司電郵: _____

Company Website 公司網址: _____

Please attach your business card for easy reference. 請附上閣下名片以供參考。

I acknowledge that the above information may be used by the Hong Kong Trade Development Council (HKTDC) for incorporation in all or any of its database for direct marketing or business matching purpose (and may therefore become available to the public within and/or outside of Hong Kong for use by them), and for any other purposes as stated in the Privacy Policy Statement (available at www.hktdc.com/mis/pps/en); I confirm that I have the consent and the authority of each individual named in this form to release their personal data for the purposes stated herein.

本人確定香港貿易發展局("貿發局")可將上述資料編入其全部或任何資料庫內作為直接推廣或商貿配對(因而可能成為可供本地及/或海外公眾人士使用),以及用於貿發局在私隱政策聲明(載於網頁 <http://www.hktdc.com/mis/pps/tc>)中所述之其他用途。本人確認已獲得此表格上所述的每一位人士同意及授權,將其個人資料提供予貿發局作此表格提及的用途。

PLEASE tick here if you accept our use of your provided data for direct marketing purposes.

若閣下同意我們將閣下的資料用作進行直接推廣的用途,請於方格內加上剔號。

Name 姓名: _____

Signature 簽署: _____

Date 日期: _____

If in the future, you no longer wish to receive any promotional and other materials from the HKTDC, please contact our Customer Service Hotline at (852) 1830 668 or hktcdc@hktcdc.org. We will not send you any promotional and other materials upon receiving your request with no charge.

若閣下不欲收取香港貿易發展局的任何宣傳及其他資料,請聯絡本局客戶服務部(852)1830 668或 hktcdc@hktcdc.org。我們在收到閣下要求後,在不收費用的情況下停止寄給閣下任何宣傳及其他資料。

Government Convention and Exhibition Industry Subsidy Scheme 政府會議展覽業資助計劃

To further assist companies in exploring markets and capturing business opportunities through the Hong Kong trade platform, the HKSAR Government has launched a **one-off subsidy** scheme to support companies – local or overseas, large or small, to participate in exhibitions organised by the Hong Kong Trade Development Council. The scheme will last for one year. Companies will be **subsidised 50% of its participation fee** per participation in HKTDC's exhibitions during the period, subject to a cap of HKD10,000/USD1,282 for each booth and **HKD100,000/USD12,820** for each fair. HKTDC Education & Careers Expo 2022 is covered under this subsidy scheme. The subsidy will be deducted directly from the participation fee.

為進一步協助企業多利用香港商貿平台拓展市場和商機,香港特別行政區政府已推出一項**一次性計劃**,資助公司參與香港貿易發展局舉辦的展覽。計劃為期一年。於計劃下,任何本地或海外公司,不論大小,每參與一項期內的香港貿發局展覽,可**就每個展覽攤位得到參展費一半**,上限港元10,000/美元1,282的資助,於每一展覽最大上限為**港元100,000/美元12,820**。資助計劃將包括香港貿發局教育及職業博覽2022在內,資助將由參展費直接扣除。

Organiser 主辦機構:



Hong Kong Trade Development Council - Exhibitions Department
Unit 13, Expo Galleria, Hong Kong Convention and Exhibition Centre,
1 Expo Drive, Wan Chai, Hong Kong
Tel: (852) 2584 4333 Fax: (852) 2824 0026 Email: exhibitions@hktcdc.org

香港貿易發展局 - 展覽事務部
香港灣仔博覽道1號香港會議展覽中心博覽商場13號
電話: (852) 2584 4333 傳真: (852) 2824 0026 電郵: exhibitions@hktcdc.org

Sales Enquiry Contacts 參展商查詢聯絡人:

Ms Chelsea Yim 嚴敏禎小姐 • Tel 電話: (852) 2240 4605 • Email 電郵: chelsea.mc.yim@hktcdc.org
Ms Vicky Chan 陳豔芝小姐 • Tel 電話: (852) 2240 4010 • Email 電郵: vicky.yc.chan@hktcdc.org
Mr Ivan Ma 馬鈞彥先生 • Tel 電話: (852) 2240 4616 • Email 電郵: ivan.ky.ma@hktcdc.org

www.hktcdc.com

hkeducationexpo.hktcdc.com